

BRIGHAM CITY CORPORATION
HERITAGE & CULTURAL ARTS ADVISORY BOARD MINUTES
FOR *Wednesday, February 11, 2005*

MISSION STATEMENT

Brigham City Heritage and Cultural Arts Advisory Board is to assist Brigham City in developing and encouraging heritage and cultural arts resources for the enhancement of the community.

Present:	Jon Adams, Council Member	Beth Gurrister, Board Member
	Kathy Rigby, Chair	Kevin Lane, Board Member
	Pam Coburn, Board Member	Paul Larsen, Planner & Economic Development
	Mike Clark, Board Member	Coordinator
	Jolene Crockett, Secretary	Richard Manning, Economic
	Larry Douglass, Museum Director	Development Board Liaison
	Sue Hill, Library Director	Kevin Snyder, Ex-Officio
Excused:	Holly Bell, Council Member	Ed Tugaw, Board Member
	Kathy Bradford, Vice-Chair	Sarah Yates, Board Member
	Lori Hunsaker, Ex-Officio	Anna Witesman, Board Member
	Susan Neidert, Board Member	
Absent:	Kristen Barlow, Ex-Officio	
	Mike Phillips, Board Member	

NEW BUSINESS:

A motion to approve the minutes from January was made by Mr. Clark, seconded by Mr. Lane, motion passed unanimously.

REPORTS AND UPDATES:

Grants – Kent Snyder

Mr. Snyder reported he has been looking at the Tourism Tax Advisory Grant and he is concerned that the funds may not be available for us. He said one of the questions of the grant is “how will it help tourism?” Mr. Snyder stated in the long term of course it will enhance tourism but in the short view, no. Chairperson Rigby asked if Mr. Snyder could explain this in the grant. Mr. Snyder stated he could write the grant in any way the Board members would like him to. He went on to explain that the grant is specific to how many hotel rooms will be booked or used.

Mr. Snyder, in conversations with colleagues, said he has learned that no one wants to give money for cleaning buildings. He said receiving Federal or State money for cleaning is slim. He explained we need to look toward private donations.

Ms. Hill said, “isn’t this a local project and shouldn’t the City come up with the funding?” Council Member Adams said we can look into the Olympic grant money. Ms. Hill said this is not what she meant. She said this is a City building and the City should bite the bullet and pay to clean it.

Council Member Adams explained in the beginning of the project we looked to help in the cleaning but the cost increased due to the hazmat problems. Mr. Larsen said we need to rebid the project. Council Member

Adams said when RFP went out the first time the bidding climate was different. People were busy with the Olympics. The process and climate now may be more friendly.

Mr. Snyder said somehow we need to put a motion out to re-bid the building.

A motion was made by Mr. Clark that we re-bid the clean up and decontamination of the building and discuss with the City the feasibility for funding this project. Seconded by Ms. Gurrister, motion passed unanimously.

Mr. Manning stated that as the liaison between this Board and the Economic Development Board he will bring this information regarding the clean up to them. Council Member Adams said he would speak with the Mayor regarding bringing this issue through the budget process. He explained this then would enable the Council to talk about it during the budget process. Mr. Snyder said he would reword the grant for an Open House activity after the clean up.

Mr. Snyder stated he would like to see what opportunities we can create outside of the grant arena and look towards private funding.

Olympic Grant Presentation – Kathy Rigby, Chair

Chairperson Rigby reported that she, Sue Neidert, Anna Witesman, Shelia Merrill, Joe Batzel, Larry Douglass, and Randy Stokes attended Council meeting to present the need to allow organizations to apply for the Olympic Grant funds. She said the Council approved \$5,000.00 for this year. Ms. Crockett stated it was in the newspaper today. Council Member Adams said after we received the Olympic monies it was invested. Unfortunately, right after that the interests rates really went down. Because of the downturn the Council decided to hold over the money over for a couple of years.

Ms. Gurrister said the impression she is getting from the discussion is that the monies could be used for a variety of areas. Council Member Adams stated we decided to set up a fund with a process for various groups to obtain funding which would ultimately benefit the public.

Volunteer Hours – Kathy Rigby, Chair

Kathy Rigby – 20 hours

Pam Coburn – 5.5 hours

Goals:

Fundraising Plaque – Kevin Lane, Board Member

Mr. Lane showed the Board members the plaque he had built to show the monies which had been collected to this point. Chairman Rigby asked Mr. Larsen if he would arrange to have the plaque placed at the Academy building where the community could see it. Mr. Larsen said he would be able to do this. Ms. Gurrister stated she would be willing to arrange for a newspaper article on the plaque.

Ambassador Chamber Meeting – Kathy Ribgy, Chair

Chairman Rigby said this meeting will be held on March 17th, Noon, at the Chamber. She asked if there were any Board members who would be willing to attend. She explained their portion would only last fifteen minutes. Board Members Douglass, Gurrister, Coburn and Clark all stated they would be able to attend.

Other Goals – Kathy Rigby, Chair

Chairperson Rigby asked if there were any other goals which could be added to the list. Ms. Gurrister said she would like to see a strategy begun. She said she would like to focus on tour groups and integrate them into the City. She asked how we could identify an historic district on Main Street. Mr. Douglass said Mr. Larsen, with his ordinance, has done this. He said it becomes difficult getting the designation with the Federal Government. He explained some of the buildings on the West side of the street are badly in need of restoration. Mr. Douglass said several on the East side have already been placed on the National Register.

Mr. Clark asked if they have done away with the restoration funds. Mr. Douglass said there is not a lot of money to be had. Mr. Clark stated in the past restoration money was available. Mr. Douglass said it is no longer available. He said the historical preservation funding has been cut by 35% this year.

Ms. Gurrister said of all the communities in the County Brigham City is the only one who has a true Main Street. She asked how we can capitalize on this. Chairperson Rigby said when Academy Square is up and going many of the events there will involve Main Street. Ms. Gurrister said the Tourism Board is looking at focusing on bus tour groups. Chairperson Rigby said it is a good goal to have tour groups aware of what we offer here as well as incorporating this with Academy Square.

Mr. Douglass said City staff has not had a lot of time to work on the Downtown Revitalization committee. He said he is now working on a grant through Historical Preservation where we will have façade drawings turned in with the grant. He said we are encouraging owners to restore the buildings. Mr. Douglass said he will work with historic architects to show the building owners. He stated he already has renderings of one building. He explained his goal is to jump start the façade grant program. He went on to say that Mr. Larsen would be the Administrator and he would be his assistant. Mr. Douglass further explained if we have the renderings done first, with the grant program, we can then show the owners what the buildings could look like and then have suggestions for contractors.

Chairperson Rigby said Mr. Overton would be here in April for the Community Conversation. She said he could bring in the downtown buildings. This may be a good time to get the owners involved.

Mr. Douglass said he and Paul would very much appreciate the support of this Board in the restoration efforts.

Chairperson Rigby asked Mr. Douglass if he could be ready with the Main Street façade renderings in April.

Mr. Clark asked if the renderings were coming from historical pictures. Mr. Douglass replied yes, with the use of a certified historical architect. He said these renderings could serve as a blueprint for the contractors. Ms. Gurrister said this could be as stimulating as the Academy Square renderings.

Chairperson Rigby asked if we could plan a date in April. The Board members agreed. Ms. Rigby asked Ms. Crockett to schedule the EMS building for the 21st of April from 6:30pm-8pm.

Ms. Rigby said Susie Becker from Wikstrom's and Mr. Overton will be there. Mr. Douglass said his grant renderings will not be ready in April but he would be able to bring historical pictures to promote the restorations. Ms. Crockett suggested that a newspaper article would be helpful. Chairperson Rigby agreed.

Ms. Gurrister said she has the impression that revitalization of downtown should be part of our goal. Chairperson Rigby said yes, this is a part of our Mission Statement.

Chairperson Rigby said Mr. Overton would be here on April 16th & 17th. She said he is coming in to speak with the business owners. Ms. Hill said a lot of the building owners are absentee owners. She said they may not be willing to spend the money. Chairperson Rigby said this will at least make them aware of the project.

Committee Reports:

Heritage Arts Festival – Beth Gurrister

Ms. Gurrister reported at this time there is no addition to her last months report.

Bricks Project – Ed Tugaw

No report as Mr. Tugaw was not in attendance this evening.

Fund Raising – Kathy Rigby, Chair

Chairperson Rigby reported she attended a fundraising workshop. She said there was a total of 240 billion dollars donated. 5% came from Corporations, 11% from Foundations, 84% from individuals. She said they explained that the percentage of individual donations is for several reasons. Chairperson Rigby stated some of those reasons. They are as follows:

Because we all give and are loyal givers
Income increases with age
The money has to be given away

She said we need to help people have a passion for the mission and have a system in place. She gave as an example, United Way. She said they are like a tread mill, they do the same thing every time. She said if we can learn to get the individuals to buy in the people will come back year after year.

Chairman Rigby said she learned we need to have a Point of Entry, which she believes is our Open House. She said at this point we would not ask for money. She said at this event we would ask them to sign in and then call them 3-5 days after. She said then we would have an Ask Event, which would mean, yes we are asking for money.

Chairman Rigby said in May we could have our Point of Entry. She said we need an emotional hook. Chairman Rigby then read a written account by Sarah Yates. It is as follows:

It was toward evening on Peach Days 2004 and the setting sun illuminated the painted arches of the Dance Academy. A young boy, probably 10-12 years of age, stopped and listened to the story of the Academy as a dance school and its glory days of orchestras and public gatherings, as well as plans for its future. He asked a lot of questions, looked long and hard at the Academy, then headed south toward the courthouse. A few minutes later he reappeared, he handed me a dollar, and said, "I hope this will help". Before I could ask his name, he had again disappeared into the crowd.

Chairman Rigby said she would like to have this framed and mounted where the Community could see it. Paul said we could have Ms. Crockett type the statement with the dollar placed above it. He said he would be willing to have this framed. Chairman Rigby said she would like to have known who this little boy was. Ms. Crockett said we could title it "In the Eyes of a Child".

Chairman Rigby said at the workshop they related the following story. A woman who worked in an inter-city school was looking for ways to raise money to help. She said a woman who came to the school said "I will bring the ballet to the school". The woman did not understand why bringing the ballet could help when the children needed shoes. She said the woman who wanted to bring the ballet went home and told a friend who owned a shoe store and he bought shoes for the children. Another friend had an office supply store and bought back packs and school supplies for the children, another friend was a clothing manufacturer who provided uniforms for the children and the Sonics Basketball team provided play equipment. Chairman Rigby said we never know what can be accomplished.

Mr. Snyder asked if we had a project master schedule describing the fundraising activities. Chairperson Rigby said one point is in May. She said the “Ask” could be in August. She said in July & November Mr. Overton would be working on the Foundation.

Mr. Snyder said if we were able to get some immediate funding for the decontamination it would help. He said the more people we can get through the building the better it will be. He said learning about the building is contagious. Mr. Snyder said he feels it is pivotal to get people through the door.

Mr. Lane related that as he was waiting in line for bowery reservations he struck up a conversation with a lady from Ogden and he told her about the Academy Square project. He said she thought the project was great! He said as people see the building it becomes real.

Mr. Larsen said anything we do to take steps for reconstruction allows us to access the Federal money. He said he believes we could also use the money to take care of the wiring hanging down from the ceiling. Mr. Douglass said we could get volunteers for this. Mr. Larsen said he would prefer to have this as part of the project and have professionals handle it. He said the first bids had this as part of it. He said the building will show better when it is clean and the wiring removed. Chairman Rigby agreed and said we could have music playing while it was open to show.

Chairman Rigby asked Mr. Larsen to find out when the Federal money would be available. Mr. Larsen replied dealing with the Federal Government is a bit different. He said possibly we could have our lobbyist help us. Council Member Adams agreed with this.

Ms. Gurrister said she is glad we are going to the Chamber without asking for money. She feels this is a good approach.

Fountain Project – Kathy Rigby, Chair

Chairperson Rigby said we need a Chair for this project. Mr. Lane said he would take this responsibility.

Steering Committee – Kathy Rigby, Chair

Chairperson Rigby said Mr. Overton will be here on the 16th for a work meeting. He will meet with those he interviewed last month, along with Mr. Douglass. Mr. Larsen said he has a conflict on that night which Mr. Overton is aware of. Chairperson Rigby said she would check with Mr. Overton and get back with the group.

Bear River Heritage Area – Paul Larsen

Mr. Larsen stated they are still working on the National Designation although it is on hold at this point. He said there are some political workings and until these things are worked out the legislation is slowed down.

Historical Society – Kathy Bradford, Vice-Chair

No report as Ms. Bradford was unable to attend this evening.

The meeting was adjourned at 7:50 p.m.

NEXT MEETING: March 9, 2005, 6:30PM, Council Chambers